

JETRIX

CASE STUDY

WHY WE'RE GREAT TO WORK WITH

xtreme
SIGNS AND GRAPHICS

THE COMPANY

The mission of Xtreme Signs and Graphics is to deliver the best solutions for their customers. Based in Ireland, they pride themselves on being branding and signage experts who can print on practically anything. They design and print a wide variety of signage materials from both stock items and also create bespoke custom specialist projects depending on their customer's need.

THE CHALLENGE

When initially looking at developing their operation, Xtreme Signs were exploring options for a UV roll to roll printer. They were seeking a machine that could match their own high customer standards of quickly delivering high quality print and also a printer that would work equally well across a wide variety of different media.

THE NEXT STEPS

Recognising that the best place to see many of the leading printers in one place was FESPA; Xtreme Signs visited this industry event to research the best printer for them. While there they saw many of the major large format printer brands, but it was the JETRIX LXiR320 that emerged as their favourite.

THE OUTCOME

Other printers just couldn't compare to the JETRIX LXiR320 in terms of the print quality, productivity and price. Part of their investigations also took them to the home of InkTec in South Korea to see the printer being put through its paces before they made their decision.

BENEFITS

The visit to South Korea showed Xtreme Signs that there was absolutely no compromise on quality and this was regardless of whether it was run with one or two sets of heads. Therefore, as it's an easy option to upgrade, Xtreme Signs are looking to add another row of heads and double future output.

RESULTS

As a direct result of having the printer, Xtreme Signs have seen a significant increase in their printing capacity which has led to a 400% increase in productivity.

"What a piece of kit! Its speed, the quality and the variety of media it prints on have far surpassed our expectations. The excellent fine detail and vibrant colours are significantly superior to what we had before even when we are running it for 16 hours plus a day. As a result, our capacity and the opportunities we can now offer have increased substantially from what we were previously doing. In fact we already are recognising a 400% increase in productivity. It's a fantastic printer and actually prints more like a machine that cost £200k!"
Pierre Pheiffer at Xtreme Signs



JETRIX LXiR320

Roll To Roll: 3.2m edge to edge printing size
Speed: up to 90sqm/h with a double, 4 pass process
Colours: CMYK, LC, LM and White



For more information on this and other projects, call us on **01993 862770** or visit www.inktec-europe.com