

Vital Concept

VitalConcept
Print.Signage.Design.Web.Marketing

THE CHALLENGE

Vital Concept were looking to replace their existing JETRIX KX7 with a new flatbed. They were seeking greater speeds and the ability to print on a multitude of different media types with even better quality. They kept coming back to a JETRIX, particularly, as their overall experience and follow-up care and support by the JETRIX engineers had been fantastic with their previous printer.



JETRIX LXi8

Stationary flatbed: 3,200 x 2,030mm and media up to 100mm

Speed: 206 sqm/hr (production mode)

Colours: 12 channel (CMYK, LC, LM x2), 14 channel (CMYK, LC, LM, White x2) or 16 channel (CMYK, LC, LM, White, Varnish and Primer x 2)

THE NEXT STEPS

After much research into what was available in the market, they opted for a JETRIX LXi8.

The biggest benefit being the speed of the printer combined with the lack of heat from the LED UV technology. Alongside it's production capabilities including its ability to integrate white and work with a variety of different media types.

THE OUTCOME

While about 60% of production is board printing for the construction and exhibition trade, they are now working a lot more with exhibition designers, space designers and retail. Equally they are actively increasing capacity to produce jobs involving glass, PVC, foam and corrugated board for a broad spectrum of POS and window display signage. The result is they are saving time, money and media wastage.

InkTec  **Europe**

"The JETRIX LXi8 has taken everything to a completely new level. It is great to invest in a bit of kit like this and it actually lives up to the expectation. The printer just ploughs through the jobs and takes on whatever we throw at it. One minute it can be producing a construction hoarding and the next it might be tackling some glass signage." Ravi Patel, Managing Director