CASE STUDY

Parking Control Management

Parking Control Management (UK) Ltd

THE CHALLENGE

Known for providing solutions for all types of parking areas, from enforcement, Automatic Number Plate Recognition systems, pay by phone through to permits. PCM operate across residential and commercial locations in the UK. The level of printing and signage requirements involved initially led to the company seeking a large format printer to easily meet the variety of their demands.

JETRIX LXi7

Stationary flatbed: 2,500 x 3,060mm
Speed: 78sqm/hr (production mode)
Colours: C,M,Y,K,LC,LM White and Varnish or Primer available

THE NEXT STEPS

The JETRIX LXi7 was chosen as it is a direct to substrates flatbed printer, ideal for their heavy production requirements. The size of the 2.5m x 3.0m flatbed also means that significant pieces of print and signage can be produced. When researching the options, other specific areas of interest were also explored including the ease of its use, particularly elements like the powerful zonal vacuum system on the flatbed which enables quick and accurate media placement.

THE OUTCOME

While printing and signage was the paramount reason for purchasing the printer, once it was installed they realised it could easily manage this work and more. So, the senior team took the decision to invest and set up a sister business called UK Signs dedicated to producing indoor and outdoor signage using the JETRIX printer.

InkTec Europe

"The JETRIX LXi7 speed and abilities mean we have been able to be both extremely competitive on prices and also go for jobs that we would never have been able to look at before. We're looking forward to continuing to put it through its paces!"
Ian Cordingley, Director, Parking Control Management