

Elmtree Signs

THE CHALLENGE

Based in Southampton for over 35 years, Elmtree Signs pride themselves on delivering an extensive range of large format projects. These include interior and exterior signage, wall covering, window graphics and vehicle livery.



JETRIX LXi7

Stationary flatbed: 2,500 x 3,060mm

Speed: 78sqm/hr (production mode)

Colours: C,M,Y,K,LC,LM White and Varnish or Primer available

THE NEXT STEPS

The JETRIX LXi7 LED UV printer with its 2.5m x 3.0m flatbed was ideal for exactly these sorts of jobs.

Plus the cooler temperatures generated by the LED curing system enables a wider more unusual variety of media to be printed on.



THE OUTCOME

The nature of the jobs Elmtree Signs are now getting involved with means the projects they are delivering are diversifying. So the versatility of this flatbed meant it would complement what they already and deliver yet more new printing opportunities over the next few years.

The installation of the JETRIX LXi7 provided the ideal opportunity for four of the JETRIX engineer vehicles to be branded at the same time.

InkTec Europe

"For us, after looking at the large format printer options out there, going for the JETRIX was just simply the obvious choice. The long term objective is to use the new printer to deliver yet more new printing opportunities over the next few years."